



FOR HEARING CARE  
PROFESSIONALS



**TRANSFORM PATIENT HEARING WITH AURI™ IN PUBLIC SPACES-  
THE FUTURE OF ASSISTIVE LISTENING WITH AURACAST™**

**Crystal-clear sound. Seamless connection. Better experiences.**

## INTRODUCING AURI

Auri™ is the first complete solution to let venues and end users adopt Auracast™ broadcast audio technology for assistive listening in public spaces.

## WHAT IS AURACAST™?

Auracast™ is a new Bluetooth® capability that enables an audio transmitter broadcast to unlimited receivers—no pairing needed! Users simply select an Auracast™ channel, just like choosing a Wi-Fi network, to start listening.

## KEY BENEFITS

Why Hearing Care Professionals Love Auri™:

- **Universal Compatibility** - Auracast™ compatible hearing aids and devices.
- **Optimal Results** - Enhanced speech clarity with reduced background noise.
- **Improved Convenience** - Crystal-clear sound with a seamless, integrated listening experience.
- **Enhances Accessibility** - Revolutionizing hearing solutions with broadcast-quality audio.

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## WHY ASSISTIVE LISTENING MATTERS

- Globally, 1 in 5 people experience hearing loss.
- In public spaces, background noise and poor acoustics make it difficult for hearing aid users to understand speech.
- Assistive listening systems are required by law in many regions.

Auri™ helps venues comply with these requirements while enhancing the listening experience.

## HOW AURI™ WORKS



### Set Up

Connect Auri™ to the venue's audio system.



### Connect

Guest join via Auracast™ with compatible hearing aids, receivers, or devices.



### Listen

Enjoy clear, distortion-free sound instantly.

## QUICK FACTS

Compatible with all major Auracast™ compatible hearing aid brands, earbuds, and smartphones.

"Auri™ has transformed how my patients experience sound in public spaces. Simple to set up, and the audio clarity is unmatched."

**Discover how Auri™ can transform experiences for your patients!**

Scan the QR Code to learn more about Auri™



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